

24th October 2018

Dear Parents,

Support the Children's Cancer Foundation (CCF)

Last year, with your heart-warming and generous support, we successfully raised a meaningful education fund of \$16,800 for The Community Chest and provided daily support to needy families.

This year, we are happy to have the opportunity to support CCF by raising funds for the childhood cancer cause. While we will donate **\$2 for every concert ticket sold** for our three Bi-Annual concerts - "Take Flight" & "The Grinch Who Stole the Christmas!", we would like to render your support to achieve our target of **\$20,000 for CCF**.

Your support is the key to the success of this charity event and we would like to seek your support to sponsor **\$600 or \$1200** to purchase an **advertisement space (Half Page / Full Page)** to help us achieve our fundraising target.

During the event, we will be using an e-Programme Booklet that contains information about the concert details and synopsis. Should your company wish to support CCF, the company logo will be featured during the three concerts which will reach out to an estimated number of 5000 audiences. The company logo will be also acknowledged on Dancepointe Academy's social media platforms. You may also consider placing a personal congratulatory advertisement for your child and the concert event.

Once again, we thank you in advance for your support! Your sponsorship is greatly appreciated and join us to create a positive impact on the lives of children and families affected by cancer!

Please return the Reply Slip as below by **20th November 2018** together with a cheque payment to Dancepointe-JV Pte Ltd

For Artwork of the Advertisement, kindly send to: carmen.cheang@dancepointe.com.sg by 20th November 2018.

Warmest regards,

Ms Lena Foo

Founder and Artistic Director of Dancepointe Education Group

----- Please detach here -----

Sponsor's Details			
Name / Company Name		Amount	\$600 Half Page / \$1200 Full Page
NRIC/ Company Reg		Cheque Ref.	
Handphone no:		Email	